BACnet Journal

www.bacnetjournal.org

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Media Plan 2027

BACnet Journals

BACnet Europe Journal	ISSN 1614-9572
BACnet France Journal	ISSN 2190-9431
Journal of Building Automation	ISSN 2191-7825

last update October 30, 2026

Please send all communication regarding the journal exclusively to **call@bacnetjournal.org** from now on.

ASHRAE BACnet INTEREST GROUP EUROPE

ASHRAE BACnet ASSOCIATION BACnet FRANCE

BACnet Interest Group-Middle East

BACnet International

Profile

The BACnet Journals are the trade magazines for building automation based on BACnet technology. Experts, practitioners and professionals show the way in applying and developing the BACnet standard – from building automation trends to devices and application projects; from qualification and trainings to testing and certification; from who is who in the BACnet community to useful information on events and publications.

Special attention is given to members and activities of the BACnet Interest Groups. The BACnet Journals bring BACnet into the global markets.

Columns

Product reports, reference projects, BACnet trends and highlights, standardization, testing and certification activities, news of BACnet Interest Groups, BACnet Insight, Interviews, member presentations, calendar of events, recent publications, training and qualification.

Readers, Target Groups

Architects, building operators, building technicians and mechanics, construction engineers, control engineers, consultants, developers, facility managers, maintenance managers, marketing managers, network engineers, planners, project managers, sales and distribution engineers, service engineers, software engineers, specifiers, system integrators.

Branches, Industries

Architecture, building solution industries, building services, construction and automation industries, consulting, building leasers, building owners, facility management, investors, maintenance and administration services, public building services, R&D, Real Estate services, users.

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Issue	Topic	Focus	Registration Deadline Ads / Articles	Deadline for Submission Ads / Articles	Publication Date
BACnet Europe Journal					
45	Current developments relating to BACne	ISH 2027 15 - 19 März 2027	January 18, 2027	January 25, 2027	March 5, 2027
46	Current developments relating to BACnet	GLT-Anwendertagung 2027 15 - 17 September 2027	June 18, 2027	Juli 30, 2027	September 3, 2027
BACnet France Journal					
20	Current developments relating to BACnet	IBS – Intelligence Building Systems 2027, Paris	To be determined	To be determined	To be determined
BACnet International's Journal of Building Automation					
30	Advancing Interoperability in Smart Buildings		To be determined	To be determined	To be determined
29	Sustainable Building Systems through BACnet	AHR Expo 2027	To be determined	To be determined	To be determined

Editorial schedule subject to change without notice.

Languages – Frequency – Circulation – Reach

Publication	Language	Frequency	Print Circulation*	Online Circulation
BACnet Europe Journal	English/German	2 per year	3,000 copies	3,000 + Online Readers
BACnet France Journal	French	1 per year	500 copies	2,000 + Online Readers
Journal of Building Automation	English	2 per year	8,000 copies	8,000 + Online Readers

*Circulation numbers may increase due to higher demand for issues or distribution at events.

Supplements

Special national editions are produced occasionally for special events. They are distributed as supplements to a set of selected trade journals with high print runs and broad reaches or as digital magazines.

Price list

		BACnet Europe Journal		BACnet France Journal	
Format	Width mm x Height mm + 3 mm bleeds per edge	Standard price 4 colours			
		Member price	Non-Member Price	Member price	Non-Member Price
2 pages Advertorial[1]	2 x 210 x 297	2,780.00 €	3,750.00 €	2,310.00 €	3,190.00 €
1 page Advertorial[1]	210 x 297	1,570.00 €	2,175.00 €	1,320.00 €	1,980.00 €
Job Advertisement	88 x 60	370.00 €	370.00 €	370.00 €	370.00 €
1 page	210 x 297	1,570.00 €	2,175.00 €	1,320.00 €	1,980.00 €
½ page horizontal	210 x 146	1,025.00 €	1,335.00 €	805.00 €	1,215.00 €
½ page upright	102 x 297	1,025.00 €	1,335.00 €	805.00 €	1,215.00 €
Preferential Placements					
2 pages bound	420 x 297	4,595.00 €	6,350.00 €	3,795.00 €	5,690.00 €
4th cover page	210 x 297	2,900.00 €	4,355.00 €	2,640.00 €	3,960.00 €
1 page bound	210 x 297	2,300.00 €	3,170.00 €	1,925.00 €	2,885.00 €
2nd cover page	210 x 297	2,300.00 €	3,170.00 €	1,925.00 €	2,885.00 €
3rd cover page	210 x 297	2,300.00 €	3,170.00 €	1,925.00 €	2,885.00 €

[1] Advertisement in form of editorial content, e.g. company profile, reference report, product report.
Supplements, such as special national and digital editions are not discountable.

Price list

		BACnet International's Journal of Building Automation	
Format	Width mm x Height mm + 3 mm bleeds per edge	Standard price 4 colours	
		Member price	Non-Member Price
2 pages Advertorial[1]	2 x 210 x 297	3,265.00 US$	4,720.00 US$
1 page Advertorial[1]	210 x 297	1,815.00 US$	2,720.00 US$
Job Advertisement	88 x 60	440.00 US$	440.00 US$
1 page	210 x 297	1,815.00 US$	2,720.00 US$
½ page horizontal	210 x 146	1,140.00 US$	1,720.00 US$
½ page upright	102 x 297	1,140.00 US$	1,720.00 US$
Preferential Placements			
2 pages bound	420 x 297	5,445.00 US$	8,165.00 US$
4th cover page	210 x 297	3,630.00 US$	5,445.00 US$
1 page bound	210 x 297	2,720.00 US$	4,080.00 US$
2nd cover page	210 x 297	2,720.00 US$	4,080.00 US$
3rd cover page	210 x 297	2,720.00 US$	4,080.00 US$

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Technical specifications

Special Issues vary in paper size and print space

Printing process

Offset, Colours: Cyan, Magenta, Yellow, Black (CMYK)
Color space: Coated FOGRA39

Magazine size

DIN A4, 210 mm width x 297 mm height,
Column width: 42 mm
Print space: 180 mm width x 261 mm height

Print space

Please ensure that advertisements include **crop marks** and **3 mm bleeds**

Digital media

Delivery: E-Mail up to 30 MB,
Software: Photoshop, Illustrator, InDesign.
With All fonts, pictures, diagrams, logos, etc.

PDF files: **Highres PDF X4, resolution at least 300 dpi, EPS files all in CMYK!**

Additional design services

All advertisement designs, reproductions, montages, changes, colour works and layout carried out by us will be calculated at cost-price.

Important legal information

The client is fully responsible for the content or legality of any third party materials supplied and the final published form and usage of these materials; in print, electronic, online etc. The client is responsible for ensuring that the rights of third parties by publishing in print, electronic, online etc., or any other form of media are not affected. It protects the contractor, if necessary, against any and all claims which are made by third party claimants. The client indemnifies the contractor free of any claims of copyright infringement. The contractor is not obligated to check any orders and whether the rights of any third parties are affected by it.