

# ADVERTISING ORDER

**Address:**

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**Contact:**

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## Advertising Order BACnet Journals 2021

**How to book your advertisement:**

Fill in the form and return it to us by email. We will check straight away whether the desired space is free and accordingly either confirm your order or suggest an alternative. Preferential placements will be allocated on a 'first come first served' basis.

<b>Name and invoice address:</b>			<b>Contact for technical queries:</b> (agency, marketing department, designer)			
Company:			Company:			
Department:			Name:			
Name:			Phone:			
Address:	Street:			Email:		
	ZIP:	Town:				
	Country:					
Phone:						
Email:						
Order No.: (PO#)						
VAT-ID No.:						

**We authorize MarDirect GbR to advertise in the following BACnet publications.**  
Please tick the boxes.

BACnet Europe Journal							
Format	Width x Height mm	Member price	No. 34	No. 35	Non-Member price	No. 34	No. 35
2 pages Advertorial	2 x 210 x 297	2,530.00 €			3,410.00 €		
1 page Advertorial	210 x 297	1,430.00 €			1,980.00 €		
Job Advertisement	88 x 60	340.00 €			340.00 €		
1 page	210 x 297	1,430.00 €			1,980.00 €		
½ page horizontal	210 x 146	880.00 €			1,155.00 €		
½ page upright	102,5 x 297	880.00 €			1,155.00 €		
Preferential placement							
2 pages bound	420 x 297	4,180.00 €			5,775.00 €		
4 <sup>th</sup> cover page	210 x 297	2,640.00 €			3,960.00 €		
1 page bound	210 x 297	2,090.00 €			2,885.00 €		
2 <sup>nd</sup> cover page	210 x 297	2,090.00 €			2,885.00 €		
3 <sup>rd</sup> cover page	210 x 297	2,090.00 €			2,885.00 €		

<b>BACnet International Journal</b>							
<b>Format</b>	<b>Width x Height mm</b>	<b>Member price</b>	<b>No. 19</b>	<b>No. 20</b>	<b>Non-Member price</b>	<b>No. 19</b>	<b>No. 20</b>
2 pages Advertorial	2x 210 x 297	2.970,00 US\$			4.290,00 US\$		
1 page Advertorial	210 x 297	1.650,00 US\$			2.475,00 US\$		
Job Advertisement	88 x 60	400,00 US\$			400,00 US\$		
1 page	210 x 297	1.650,00 US\$			2.475,00 US\$		
½ page horizontal	210 x 146	990,00 US\$			1.485,00 US\$		
½ page upright	102,5 x 297	990,00 US\$			1.485,00 US\$		
<b>Preferential placement</b>							
2 pages bound	420 x 297	4.950,00 US\$			7.425,00 US\$		
4 <sup>th</sup> cover page	210 x 297	3.300,00 US\$			4.950,00 US\$		
1 page bound	210 x 297	2.475,00 US\$			3.710,00 US\$		
2 <sup>nd</sup> cover page	210 x 297	2.475,00 US\$			3.710,00 US\$		
3 <sup>rd</sup> cover page	210 x 297	2.475,00 US\$			3.710,00 US\$		

<b>BACnet France Journal No. 14</b>					
<b>Format</b>	<b>Width x Height mm</b>	<b>Member price</b>		<b>Non-Member price</b>	
2 pages Advertorial	2x 210 x 297	2.100,00 €		2.900,00 €	
1 page Advertorial	210 x 297	1.200,00 €		1.800,00 €	
Job Advertisement	88 x 60	340,00 €		340,00 €	
1 page	210 x 297	1.200,00 €		1.800,00 €	
½ page horizontal	210 x 146	700,00 €		1.050,00 €	
½ page upright	102,5 x 297	700,00 €		1.050,00 €	
<b>Preferential placement</b>					
2 pages bound	420 x 297	3.450,00 €		5.175,00 €	
4 <sup>th</sup> cover page	210 x 297	2.400,00 €		3.600,00 €	
1 page bound	210 x 297	1.750,00 €		2.625,00 €	
2 <sup>nd</sup> cover page	210 x 297	1.750,00 €		2.625,00 €	
3 <sup>rd</sup> cover page	120 x 297	1.750,00 €		2.625,00 €	

<b>BACnet Middle East Journal No. 10</b>					
<b>Format</b>	<b>Width x Height mm</b>	<b>Member price</b>		<b>Non-Member price</b>	
2 pages Advertorial	2x 210 x 297	2.700,00 US\$		3.900,00 US\$	
1 page Advertorial	210 x 297	1.500,00 US\$		2.250,00 US\$	
Job Advertisement	88 x 60	400,00 US\$		400,00 US\$	
1 page	210 x 297	1.500,00 US\$		2.250,00 US\$	
½ page horizontal	210 x 146	900,00 US\$		1.350,00 US\$	
½ page upright	102,5 x 297	900,00 US\$		1.350,00 US\$	
<b>Preferential placement</b>					
2 pages bound	420 x 297	4.500,00 US\$		6.750,00 US\$	
4 <sup>th</sup> cover page	210 x 297	3.000,00 US\$		4.500,00 US\$	
1 page bound	210 x 297	2.250,00 US\$		3.375,00 US\$	
2 <sup>nd</sup> cover page	210 x 297	2.250,00 US\$		3.375,00 US\$	
3 <sup>rd</sup> cover page	210 x 297	2.250,00 US\$		3.375,00 US\$	

### Supplements are available upon request.

The stated prices are without VAT and valid for members of BACnet Interest Groups. Companies from countries outside Germany, based in the EU can enter a VAT ID number. With this the tax liability is up to the recipient in his country (Reverse Charge Procedure). Companies from countries outside the EU have to pay the advertisement price without German VAT.

### Discounts:

Please note that the discounts are restricted to publications within one calendar year (Jan–Dec).

The combined order must be received before the first edition in which an advertisement is published. The invoices will be issued after publication of the particular issues. Supplements, such as special national and digital editions are not discountable.

**3 %** discount when you order **2 ads** in 2021

**5 %** discount when you order **4 ads** in 2021

**10 %** discount when you order **6 ads** in 2021

Date

Signature